

Get your chance

Eisenmann Environmental Technology is a leading company in the field of environmental technology and offers innovative, resource-friendly turnkey solutions worldwide, which are adapted to the individual requirements of our customers.

The wide product range includes plants for exhaust air treatment and heat recovery, water purification and water treatment, waste disposal and recycling of valuable material as well as plants for ammunition disposal.

Eisenmann Environmental Technology GmbH is a member of Deurotech Group GmbH.

We are expanding and for our headquarters in Holzgerlingen we are looking as soon as possible:

Marketing & Communication Manager (m/f/o)

Your mission - You drive our brand forward digitally!

Strategy & Analysis

You will develop marketing strategies and campaigns for us and our sister company, Oschatz Power GmbH. You will analyze market trends and leverage channels such as SEO and SEA to increase our online visibility and brand awareness

Content & Communication

You are responsible for our operational marketing - from social media and search engine campaigns to email marketing and the creation of target group-oriented content and advertising materials

Sales & Teamwork

You support the planning, organization and implementation of trade fair appearances and work closely with management, sales and external service providers

Your profile

- Completed studies in marketing or a comparable qualification
- Several years of professional experience in digital marketing (SEO/SEA, social media, content marketing)
- Experience with CMS and common graphic tools (e.g. InDesign, Photoshop)
- Creative sense for design and storytelling

We offer

- A secure job with long-term perspectives in a future-oriented industry
- 13th monthly salary and holiday pay
- Occupational pension
- Flexible working times with flextime system and overtime pay
- Individual internal and external education opportunities
- Varied tasks in a motivated team

Are you interested? Please send us informative application documents and mention your earliest possible starting date and your salary expectations by e-mail to the following address: eisenmann-bewerbung@deurotechgroup.com

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